

The logo features the word "NovoPATH" in a bold, white, sans-serif font. The "Novo" is in a standard weight, while "PATH" is in a bolder weight. A small "TM" trademark symbol is located at the bottom right of the word. The text is set against a dark red rectangular background. This rectangle is layered on top of a larger, slightly offset yellow rectangle, creating a 3D effect. The entire logo is centered horizontally in the upper half of the page.

NovoPATHTM

Software Advancing Patient Diagonostics

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A LEADING LAB INFORMATION SYSTEMS (LIS)

We know that your lab is about more than just patient reports. It's about responsible care delivery, wise business management, effective use of your resources, and maximizing the value you derive from your technology investments. In addition to sophisticated reporting capabilities, NovoPath™ offers a complete platform solution that deals with all aspects of the AP lab.



NovoPath™ Produces Personalized Results Reporting

Some clinicians now expect to see an annotated organ map, a microscopic or a gross image, a table or a histogram, or additional medical reference information related to the specific case diagnosis. Others prefer a more compact report. Either way, you can differentiate your service with customized reports that add a professional touch in the format your clinicians request.

NovoPath™ is a Tailored Solution: It is configurable for your lab.

From multi-site, multi-facility labs examining thousands of cases per day to single site labs processing hundreds of cases or less per day, the NovoPath™ platform scales perfectly to fit your size. Your needs drive your NovoPath™ configuration so that you'll end up with a perfect fit. Plus, we back your solution with a powerful team of professionals who will work with you to ensure success.

NovoPath™ is for General and Specialized AP Labs

NovoPath™ has helped clients streamline their workflows in a variety of settings. Hospitals and reference labs are equally at ease using NovoPath™. You can be sure that lab regulations will change, so you need an adaptable system that can support new business models down the road. That's why NovoPath™ has special solutions supporting professional and technical split, dermatology, urology, GI, cytology, hematology, and more.

NovoPath™ Offers an Expanding List of Result Distribution Options

Once your results are electronically signed out, you can release them directly to an EMR or practice management system. Alternately, you can deliver them via WAN or dial-up remote color printing, fax, e-mail, voice, FTP, HL7, XML, web, SOAP, or other electronic methods. With NovoPath™, you can deliver patient results to your physicians using any combination of today's methods and those sure to come in the future.





NOVOPATH™ IS SUPERIOR SERVICE

With NovoPath™, you can count on our staff to be there for you when you need assistance. We guarantee a response time based on the service level of your choice. Whether your lab is a 24x7 operation or a less demanding environment, we have you covered. In fact, over 90% of all support calls are handled immediately by an experienced technical support professional- not a note-taker.

“Civilization advances by extending the number of important operations we can perform without thinking about them.”

Alfred North Whitehead

Philosopher, Mathematician (1861-1947)

AT NOVOPATH, OUR PHILOSOPHY AND MISSION ARE MORE THAN JUST COMPANY STATEMENTS- THEY GUIDE US THROUGH EVERY ENDEAVOR.

PHILOSOPHY

- ✓ We believe in applying technology towards human good and well-being.
- ✓ We believe our success can only be measured by our clients' success.
- ✓ We believe that our clients are the true drivers of what we do.
- ✓ We believe it's possible to find elegant, insightful, and cost-saving solutions to most problems we encounter.

MISSION

To research, develop, and implement new solutions that:

- ✓ Improve medical specimen handling and delivery.
- ✓ Streamline redundant processes to reduce human error.
- ✓ Ensure results accuracy and patient safety.
- ✓ Protect patient confidentiality.



FEATURES OVERVIEW

WITH REMOTE CONNECTIVITY

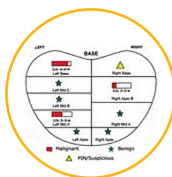
You are now free to work from anywhere. Flying to a conference? No internet connection? No problem. Whether you prefer to work from your office, home, or on the road, online or offline, NovoPath™ has a suitable solution to stay with you wherever you go today and tomorrow.

A HOSTED NOVOPATH™

Solution lets you "plug and play" without worry. This option has two advantages: no upfront investment in hardware (you may already have all the hardware you need) and no IT-related tasks to contend with as long as you are connected to a high speed internet connection. Depending on your situation, the hosted NovoPath™ solution may be a quick, easy, and affordable way to get your work done.

SECURE WEB REPORTING gives your clinicians instant access to their patient reports with a simple login. Today, many patients expect access to their electronic medical records, as well. With NovoPath™, you can choose to grant patients special access permissions to download or view their own individual reports. As you'd expect, every mouse click is carefully checked for compliance with HIPAA rules and security industry best practices.

SYNOPTIC REPORTING increases consistency, quality, and speed by using standard tumor reporting worksheets to remind you of important details. These worksheets typically follow the College of American Pathologists (CAP) tumor reporting protocols. With NovoPath™, your lab has the flexibility to modify the CAP protocols to meet your needs. You may choose to adopt tumor reporting protocols in use at other prominent institutions or even make your own.



STRUCTURED DATA ENTRY

saves precious time entering case information by intelligently loading the diagnosis codes that are most appropriate to the case at hand. In addition, SDE assigns the correct CPT and ICD9 codes that match your case procedures and diagnoses. SDE helps you reduce billing variations that create unnecessary audit risks and keeps your focus on the situations that truly require your attention.

AUTOMATED REFLEX TESTING creates a custom list of reflex tests associated with certain procedures (e.g. HPV testing). Many labs must manually keep track of additional tests that need to be ordered based on the initial diagnosis (e.g. HPV or FISH tests). NovoPath™ eliminates the need for this manual tracking and reduces chances of error.

ORGAN MAPS, GRAPHS, AND IMAGES

enhance your Patient Reports. Clinicians today expect more than just a plain text report. Effortlessly supplement your diagnosis with self-explanatory, automatically annotated organ maps (samples above). You may also include images, graphs, or histograms based on clinical or other findings.



THE ENHANCED CLIENT MANAGER is specifically geared towards labs with clients that go beyond individual physicians to include multiple facilities, medical practices, ambulatory surgery centers, clinics, and hospitals. ECM simplifies complex relationships so they become manageable giving you unparalleled control over patient results delivery options and lab definable preferences for each client (e.g. image inclusion, preliminary result delivery, reference materials, specimen ordering, etc).

INTEGRATED VOICE DICTATION

In addition to voice recognition, NovoPath™ empowers physicians and their assistants to dictate and assign their voice recordings automatically to the case at hand. These recordings then show up on transcribers' pending work lists. With an integrated voice dictation system, users do not have to worry about keeping track of tapes and files or maintaining a separate dictation system resulting in labor, maintenance, and hardware cost savings.

BATCH DOCUMENT SCANNING

empowers your lab to go truly paperless. Still receiving paper requisitions, copies of insurance cards, and referrals? That's OK. All you need to do is place the NovoPath™-generated bar coded labels on all the paperwork that you receive, stack them on a supported scanner, and press scan. In a few moments, these now paperless documents become permanently available to those authorized to access them from within NovoPath™. BDS saves significant administrative time and storage costs while speeding up access to documents.

INTEGRATED BILLING ensures accuracy and helps your lab be more efficient. This means optimizing turnaround time of patient results as well as optimizing time-to-bill for rendered services. With this fully integrated module, you can cut out duplicate data handling, dramatically reduce the amount of time bills stay in accounts receivable, and improve both cash flow and the overall financial health of your laboratory.



NOVOPATH™ IS THE CLEAR CHOICE

It is extremely easy to use; transcriptionists have found it to be extremely intuitive, requiring very little training. Our system approach guarantees that your practice will have a worry-free transition into today's technology. While others are still struggling with out-dated technologies, you can relax knowing you've chosen the best. You do not have to invest in any proprietary hardware. In fact, you may already have all the hardware you need. With the right partnerships, good things can and do happen. NovoPath™ is your partner for success.

SOME OF OUR CLIENTS' THOUGHTS ON THE NOVOPATH™ PLATFORM ...

“

... [NovoPath] provides advanced electronic reporting options which we consider state-of-the-art for pathology applications. In stark contrast to many third party software vendors, NovoPath has so far delivered a superior product for a reasonable cost and they have exceeded our expectations with their excellent customer support.

—
President and CEO, 6,000-client Lab

“

NovoPath made our department much more efficient and our clinicians really like the way our reports are presented. If the last five years are any indication, Novovision is an excellent partner for success.

—
**Medical Director,
Hospital-based Pathology Lab**

“

"After [product name omitted], using NovoPath has decreased my daily stress of running the office. Since we will be having a new employee coming aboard, it is a relief to know that we have a software which is so user friendly that training a new employee will be a breeze ... You guys are so super to work with. I personally appreciate how much you accommodate us.

—
**Practice Manager,
Dermatopathology Practice**

“

"NovoPath delivers on time, every time. I highly recommend the NovoPath system.

—
**Lead Pathologist,
Urology and GI Pathology Lab**



NOVOPATH™ SELECT FEATURES AND OPTIONS

| | |
|--|--|
| Multiple case types, including Cytology, Hematopathology, Urology, GI, Dermatology Batch document scanning | Ad-hoc reporting capabilities |
| Customizable stain panels and histology worksheets | One-click patient history look-up |
| Pending work-lists by users and performing facilities | Bar-coded label printing for specimen vials, requisitions, slides, and cassettes |
| Customized synoptic reporting for multiple result fields and case types | Complete case and report audit trail |
| Automatic organ map annotation for multiple case types | HL7 interfaces with multiple HIS and EMR systems |
| Integrated digital voice dictation system with advanced support for remote sites | Integrated billing module |
| Report delivery via fax, web, voice, HL7, FTP, XML, local print, remote print, email | Structured data entry by case type for easier transcription |
| Completely customizable reports per specialty or per client | Automated billing based on specimen site, procedure, special stains, diagnosis |
| Seamless connectivity for remote sites | Electronic reporting of reportable tumors |
| Partial and addendum report release | Customizable user permissions for different data fields |
| Gynecologic resulting with comprehensive quality assurance review capabilities | Scheduled management and productivity reports and work-lists |
| Automated reflex testing for HPV and other tests | Choice of Word Processing software |
| Personnel Manager for cytology productivity reviews | Hosted Solution, no hardware required |
| | Image-enabled reporting out of the box |
| | Multi-site operation |

QUESTIONS? CALL US – (877) 668-6123

NovoPath's skilled staff speaks your language. We'll take the time to understand what you want to do and how. Please call us today, and together we'll build a plan to achieve your goals.